



Dear Artist,

We are so honored to have you participate in the Faerieworlds 2020: Live from Home. If you choose to provide a pre-recorded performance, here is our “style guide:”

OVERVIEW

We are inviting artists to pre-record a 5 to 30-minute set. We will then add further post-production as needed and curate each set into the final program, which will go live on the festival weekend. Our basic request is that audio is recorded at the highest quality possible.

INTRODUCTION

Before you begin your performance please begin with the following intro:

a) Start by welcoming your audience to the festival. Example: “Hi, my/our name is (your name) from (country). It’s so great to have you join us for the Faerieworlds 2020: Live from Home” Please flow freely in your own way and words, but please keep in the moment, not mentioning that you are pre-recording for the future. ***The feeling we are trying to create for the audience is that your offering is happening “live”.***

b) Please answer the following two questions if you feel (this can also happen at some point during your set, rather than as in the intro if you prefer):

- Why is it important to come together in unity at this time?
- What role does music play in helping uplift the world?

VIDEO BEST PRACTICES AND STYLE GUIDE

- Secure your phone on a tripod or stable surface or use a laptop
- MOST IMPORTANT - please use the wide screen (not vertical) of your phone
- Minimum resolution 1080HD (any recent smartphone will work)
- Please make sure the audio is good quality with no background noise or interferences.
- Use an external mic if you have one
- Use the back camera of your phone if possible, versus the forward-facing camera
- Wipe off the camera lens so it’s clean

- Make sure you are in a well-lit room (tipping light in front of your face will look better than overhead or back lighting)
- Place yourself in the center of the camera frame
- Look into the camera when speaking
- Ideally have a partner help you with the filming to ensure you manage all these qualities\

If you are using a professional camera, please shoot in 1080p at a minimum, with a Frame rate of 2398 NTSC.

Please upload your performance (with your name as the file name) to the following Dropbox account by final deadline of August 5th:

<https://www.dropbox.com/request/Vx6qDdoqtLbwmnJfJlv>

We are very excited to receive your performance!

Thank you again for joining us for what will be a very special weekend.